

PHOTOGRAPHY + CREATIVE SERVICES

Elevate Your Brand with *Curated* Visual Packages

Photography · Print · Digital · Social

\$65

PER PRODUCT IMAGE

3-4

PRODUCTS PER DESIGN

5

PACKAGE TIERS

∞

BRAND POSSIBILITIES

Photography is included in every package. · Each package assumes **3-4 jewelry products** photographed & designed. · Photography rate: **\$65 per product.**

◇ OUR PACKAGES

Choose Your *Creative Suite*

STARTER

The Postcard

PRINT PROMOTION

\$385 flat rate

Includes photography of 3 products (\$195) + design (\$190)

WHAT'S INCLUDED

- ◇ Professional photography — 3 jewelry products
- ◇ 1 double-sided promotional postcard (4x6 or 5x7)
- ◇ Print-ready PDF + digital version
- ◇ Your branding, logo & copy integrated
- ◇ 2 revision rounds
- ◇ Files delivered within 5 business days

BOOK THIS PACKAGE

SOCIAL

The Social Set

DIGITAL FIRST

\$480 flat rate

Includes photography of 3 products (\$195) + design (\$285)

WHAT'S INCLUDED

- ◇ Professional photography — 3 jewelry products
- ◇ 3 Instagram feed posts (square 1:1)
- ◇ 2 Instagram Stories / Reels covers (9:16)
- ◇ 1 Facebook or Pinterest banner
- ◇ Branded templates you can reuse
- ◇ 2 revision rounds

BOOK THIS PACKAGE

MOST POPULAR

The Signature

PRINT + DIGITAL BUNDLE

\$715 flat rate

Includes photography of 4 products (\$260) + design (\$455)

WHAT'S INCLUDED

- ◇ Professional photography — 4 jewelry products
- ◇ 1 double-sided postcard (print-ready)
- ◇ 1 web banner set (3 sizes: leaderboard, rectangle, square)
- ◇ 1 Instagram ad (feed + story size)
- ◇ Matching brand color palette applied throughout
- ◇ 3 revision rounds

- ◇ Delivered within 7 business days

BOOK THIS PACKAGE

CAMPAIGN

The Campaign

OMNICHANNEL LAUNCH

\$1,035 flat rate

Includes photography of 4 products (\$260) + design (\$775)

WHAT'S INCLUDED

- ◇ Professional photography — 4 jewelry products
- ◇ 1 double-sided postcard (5×7, print-ready)
- ◇ Full web banner set (5 IAB standard sizes)
- ◇ Instagram ad set — feed, story & reel cover
- ◇ 1 branded email blast template (HTML + image)
- ◇ 1 Facebook event or promotion graphic
- ◇ Unlimited revisions (up to 3 rounds per piece)
- ◇ Delivered within 10 business days

BOOK THIS PACKAGE

LUXURY

The Atelier

WHITE GLOVE EXPERIENCE

\$1,555 flat rate

Includes photography of 4 products (\$260) + design (\$1,295)

WHAT'S INCLUDED

- ◇ Professional photography — 4 jewelry products (2 angles each)
- ◇ Postcard + luxury trifold brochure
- ◇ Complete web banner suite (all standard sizes)
- ◇ Full Instagram content kit (6 posts + 4 stories)
- ◇ Branded email blast template
- ◇ Pinterest graphic set (5 pins)
- ◇ 1-page digital lookbook / media kit
- ◇ Priority delivery in 7–10 business days

BOOK THIS PACKAGE

Customize with *Add-Ons*

Extra Product Photo

Add photography for one additional jewelry piece, retouched & delivered.

+\$65

Rush Delivery

Need it faster? 48–72 hour turnaround on any package.

+\$75

Pinterest Pin Set

5 branded Pinterest graphics (1000x1500px), optimized for saves.

+\$80

Email Blast Template

Standalone HTML email template with 3 product spots & CTA button.

+\$95

Additional Postcard

Second postcard design for a different collection or promotion.

+\$85

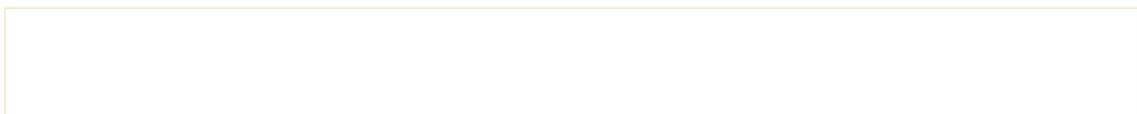
Brand Mood Board

Visual direction guide with colors, typography, layout style for future use.

+\$120

◇ DESIGN CONCEPTS

Layout *Inspirations* for Your Brand





POSTCARD · PRINT

Trio Showcase

Three products displayed in a horizontal row with dark background. Bold headline, promo text, and your logo anchored at the bottom. Front/back print-ready.

4x6 in · 300 DPI · CMYK



WEB BANNER · DIGITAL

Feature & CTA

Hero product on the left, headline and call-to-action button on the right. Clean, click-worthy layout for Google Display, website headers, and email headers.

728x90 · 300x250 · 160x600 px

HERO

AD 1

INSTAGRAM · FEED AD

Split Grid

One dominant hero image paired with two smaller accent images. Designed for Instagram carousel ads or a coordinated 3-post grid drop — great for new collection launches.

1080×1080 px · 72 DPI · sRGB

EMAIL BLAST · DIGITAL

Newsletter Layout

Branded header banner, 3-product image row, promo copy, and a clear CTA button. Designed for Mailchimp, Klaviyo, or any email platform. Mobile responsive.

600px wide · HTML + Image export



INSTAGRAM STORY · SOCIAL

Centered Drop

Full vertical format with a centered jewel, brand name in an elegant serif, short promo text, and a swipe-up button zone. Also works for TikTok and Facebook Stories.

1080×1920 px · 9:16 ratio



TRIFOLD BROCHURE · PRINT

Lookbook Panel

Three-panel fold with one product per panel, collection name, price, and brand story on the interior. Perfect for trade shows, boutique gift bags, or direct mail.

8.5×11 folded · 300 DPI · CMYK

Photography is *Always Included*

Every package starts with a professional jewelry photography session. Your products are shot in my studio on clean or styled backgrounds — retouched, color-corrected, and ready to shine on print and screen. The photography rate of \$45 per product is built directly into each package price.

1 Product Photo	\$65
<hr/>	
3 Product Photos	\$195
<hr/>	
4 Product Photos	\$260
<hr/>	
4 Products × 2 Angles	\$520
<hr/>	
Additional Product (any package)	+\$65

◇ GOOD TO KNOW

Package *Details*

01 What do I need to provide?

Ship or drop off your jewelry pieces, your logo files (vector preferred), brand colors or hex codes, and any copy or promotional text you'd like included. I handle the rest.

02 How long does turnaround take?

Postcard and Social Set packages: 3–5 business days. Signature and Campaign packages: 7–10 business days. The Atelier: 7–12 business days. Rush delivery available as an add-on.

03 Can I add more products to a package?

Yes! Any additional product photographed beyond the package limit is +\$45 per item. Design adjustments for more products are quoted on request.

04 **What file formats will I receive?**

Print files: high-resolution PDF (300 DPI, CMYK). Digital files: PNG and JPG (72–150 DPI, sRGB) sized for each platform. Source files (PSD/AI) available upon request for an additional fee.

05 **How does payment work?**

A 50% deposit is required to book. The remaining balance is due upon delivery of final files. I accept credit card, PayPal, and Venmo.

06 **Do you ship products back?**

Yes! Return shipping can be arranged (billed at cost) or local pickup is available. I handle your pieces with care throughout the session.

Ready to Make Your
Jewelry *Unforgettable?*

Let's build a package that fits your brand and budget.